

Section-6: Schwabe News

Schwabe India's Grand Silver Jubilee Celebration: Reflecting on 25 Years of Growth and Commitment



Schwabe India kicked off its 25th-anniversary celebrations with grandeur and pomp, captivating the audience with electrifying performances by talented artists. The festivities were a testament to the company's strong culture, values of inclusivity, and gratitude towards every individual who contributed to building this remarkable organization.

To mark this significant milestone, Schwabe India was honoured to have the presence of Mr. Joachim A. Thole, Chief Legal, Compliance & Human Resources Officer, and Mrs. Ulrike Thole from Schwabe Germany's Global Leadership team. They were warmly welcomed in traditional Indian style, acknowledging their close association with Schwabe India's journey since its inception 25 years ago.



Adding to the jubilation, Shri Shripad Yesso Naik ji, the Honourable Minister of State for Tourism & Ports, Shipping, and Waterways, Government of India, joined the celebrations to amplify the joy and provide encouragement. The minister's



presence highlighted the government's steadfast support for the Ayush industry, promoting alternative therapies for the well-being of the people. He commended Schwabe India for its 25th anniversary and acknowledged the company's pioneering work in quality control of herbal medicines and its commendable CSR activities during the COVID-19 pandemic.

Schwabe India's commitment to the environment and society is deeply ingrained in its business practices. As a part of the celebrations, Shri Shripad Yesso Naik ji had the opportunity



to plant trees, reaffirming Schwabe India's dedication to nurturing and safeguarding Mother Nature.

Schwabe Group, a 155-year-old German company with a presence in over 60 countries, has been in India since 1897. The establishment of the Schwabe India manufacturing plant in Noida in 1997 revolutionized the availability of German quality medicines at affordable prices. Over the course of 25 years, Schwabe India has diversified its product range to include nutraceuticals, herbal-based cosmetics, phytopharmaceuticals, herbal extracts, and more.



To commemorate the Silver Jubilee Celebration, the India Post Department honoured Schwabe India with the release of a customized My Stamp and Special Cover. This historic moment highlighted the tremendous strides made by the Ayush sector in bringing alternative therapies to the masses, promoting traditional healing practices, and improving lifestyles.

Furthermore, Mr. Ashish Kumar, CEO and MD of Schwabe India, was presented with the original Schwabe Logo, symbolizing the trust and belief in his exceptional leadership. The recognition from Schwabe's headquarters further reinforced the company's commitment to excellence and its bright future ahead.



The 25th Anniversary celebrations brought together the entire Schwabe India team from all regions of the country, united in their pride and dedication to the organization's growth. A group photograph captured the strength and conviction of the team, acknowledging their role as the pillars of the company.



As the Silver Jubilee Celebration came to a close, the audience was treated to captivating performances by external artists and Schwabe team members, culminating in a mesmerizing depiction of Schwabe India's journey by a sand artist.



Schwabe India believes that this celebration is just the beginning of new avenues, opportunities, and energy. With 25 years of success behind them, they express profound gratitude to customers, partners, administrators, suppliers, and all stakeholders who have supported and accompanied them on this glorious journey. As they embark on the next phase, Schwabe India remains committed to achieving new milestones and serving customers with excellence.



Triumphant Conclusion: Mumbai-Based Motorist Team's Unique Healing with Homeopathy Campaign

A motorist team led by a homeopathic doctor from Mumbai has successfully concluded the ground breaking "Heal with Homeopathy" campaign, which took place from July 23, 2022. The campaign covered a challenging route spanning Mumbai, Amritsar, Srinagar, Kargil, Ladakh, Leh, Chandigarh, and back to Mumbai, traversing some of the highest locations on their bikes. This pioneering campaign holds the distinction of being the world's first homeopathy initiative conducted in such demanding circumstances, exploring breathtaking landscapes. The team expresses heartfelt gratitude for the overwhelming support and well wishes received, contributing to the resounding success of the campaign. The campaign's social media posts were widely shared, spreading awareness about the power of homeopathy.

The primary aim of the campaign was to raise awareness about homeopathy, particularly among individuals in remote areas who face challenges in accessing healthcare. Residents of high-altitude regions with limited connectivity were provided with essential information and self-help resources for homeopathic first aid. During the campaign, the team distributed free Homeopathic First Aid kits at prominent high-altitude locations, including India's highest post office, the highest motor road, and military installations. This

initiative aimed to support the health and well-being of those residing in these remote areas. The "Heal with Homeopathy" campaign, organized by Wandererz on Wheel with the valuable support of Schwabe India, successfully accomplished its mission of extending the benefits of homeopathy to underserved regions. The campaign's conclusion marks a significant milestone in promoting holistic healthcare and making a positive impact on the lives of people in remote areas



Nurturing Nature: Schwabe India's Commitment to Environmental Care and Miyawaki Forests

Humans are intricately connected to nature for their survival, but nature can thrive without their presence. Understanding and realizing this relationship is crucial for protecting and caring for nature. At Schwabe India, while we focus on manufacturing wellness solutions for people, we are also



deeply committed to our responsibility of caring for Mother Nature. Environmental causes have always been a priority for us. In 2019, we embarked on a small but significant step by implementing the Miyawaki Plantation method, resulting in the growth of a dense forest spanning 400 square meters within the premises of our Schwabe Noida plant. Witnessing the remarkable success of this initiative within just six months, we presented the Miyawaki Method to the District Magistrate (DM) of Noida in July 2019. The DM appreciated and supported our efforts, offering us the opportunity to develop a similar forest at the DM Office in Surajpur, Greater Noida. This forest was established on August 9, 2019, covering an area of 3000 square meters.

Building on our achievements, the District Forest Officer of Noida organized a Workshop on Miyawaki Forest on May 31, 2022, at Okhla Bird Century near Kalindi Kunj. Schwabe's Mr. Sudhanshu Mishra and the Miyawaki Team were officially invited to deliver a presentation on how Miyawaki Forests were developed at Schwabe and at the Collectorate Office in Surajpur, Noida. The aim was to motivate other District Forest Officers, Junior Forest Staff, and Rangers to develop Miyawaki Forests in their respective areas. Today, we renew our pledge to nurture nature by investing in the environment, ensuring a better and more secure tomorrow. Our commitment to environmental stewardship remains unwavering.



Schwabe India Engages with Industry at Successfully Concluded CPhI & P-MEC India

The Herbal Extract Division of Dr. Willmar Schwabe India, showcased its offerings at the CPhI & P-MEC India event held from November 29 to December 1, 2022. This annual exhibition served as a comprehensive platform, bringing together cost-effective pharmaceutical solutions under one roof. In addition to being a premier exhibition, CPhI & P-MEC India offered attendees the opportunity to leverage its online matchmaking tool, facilitating the identification of suitable partners. The event also provided a platform for knowledge sharing and acquisition through its online conference sessions.

Schwabe India extends its gratitude to all industry professionals who engaged with them at their booth (3.F23 Hall 3) located in the esteemed India Expo Center in Greater Noida, India. The company was honoured by the presence of visitors and appreciated the opportunity to form new partnerships and collectively expand the fraternity. CPhI & P-MEC India 2022 was a resounding success for the organisation, and they look forward to continued growth and fruitful collaborations in the future.



Schwabe India Represents at Successful Pharmaconex Egypt Exhibition

Schwabe India's Herbal Extract Division (HED) proudly participated at the esteemed Pharmaconex Egypt 2022 exhibition. This premier event served as Africa's pharmaceutical manufacturing hub, connecting the entire supply chain in Egypt, a prominent player in the MENA region's pharmaceutical market. Pharmaconex provided an inclusive platform for the pharmaceutical community to network and gain insights into the latest industry trends. With over 150 exhibitors and participation from more than 40 countries, the 9th Edition of Pharmaconex showcased a diverse range of pharmaceutical products and solutions. Dr. Nalin Shukla along with Mr. Gaurav Lakhani represented the organisation at the exhibition. During the exhibition, the discussions at Schwabe India's booth were focused on their prominent products, including Colchicine, Garcinia, Curcumin, and Piperine. These key products drew significant interest and attention from attendees.

Schwabe India extends its appreciation to all those who visited their booth at Pharmaconex Egypt 2022, contributing



to the success of their participation.

The company remains committed to delivering high-quality products and building strong partnerships within the pharmaceutical industry. Pharmaconex Egypt 2022 marked a milestone for Schwabe India, further solidifying their presence in the global pharmaceutical market. They look forward to continued growth and participation in future editions of this influential event.

Herbal Extract Division Showcased Quality Products at Supply Side West in Las Vegas

Herbal Extract Division of Dr. Willmar Schwabe India Pvt. Ltd., showcased its top-quality herbal extracts at the recently concluded Supply Side West event held at Mandalay Bay. From October 31st to November 4th, 2022, attendees had the opportunity to explore Herbal Extract's impressive range of products at booth #2936. As a leading manufacturer, Herbal Extract wowed visitors with its exceptional offerings, including Curcumin Extract, Ashwagandha Extract, Boswellia Extract, AKBA, Bacopa Extract, Moringa Extract, Gymnema, Black Pepper Extract, Organic Spirulina, Andrographis, Centella Extract, and more. With prestigious certifications like ISO 9001:2015, cGMP, HACCP, USDA Kosher, Halal, Organic & Ecocert, Herbal Extract has established itself as a trusted name in the industry. Their commitment to delivering superior quality products has enabled them to successfully export to over 50 countries. "We were delighted to showcase our top-quality herbal extracts at Supply Side West," said by the team for Herbal Extract. "The event provided an excellent platform to connect with industry professionals and demonstrate our dedication to excellence in herbal extract manufacturing." Visitors to booth #2936 experienced the

exceptional quality and effectiveness of Herbal Extract's products. The knowledgeable team engaged in insightful discussions, sharing valuable information about the unique benefits and applications of their herbal extracts. Herbal Extract's participation at Supply Side West highlights their commitment to providing top-notch herbal extracts that meet the diverse needs of consumers. With a focus on quality, innovation, and customer satisfaction, Herbal Extract continues to lead the way in the industry.



Schwabe India's Impetus: Empowering Homeopathic Medical Fraternity in Kanpur

Kanpur witnessed a successful and insightful homoeopathic event as Schwabe India organized "Impetus 2023: Kanpur Chapter" on 19th March, 2023. The event served as a platform for the homoeopathic medical fraternity to gather and exchange knowledge, contributing to the growth and development of the field. Distinguished guests graced the occasion, including Chief Guest **Dr. V. C. Acharya**, Ex. P.G Director of S. N. H. Medical College, Alahabad, and Guest of Honour **Dr. Rajesh Kumar Verma**, Proff. & Principal of Pt. Jawahar Lal Nehru State Homeopathic Medical College, Kanpur. **Dr. Manju Chaurasia**, District Homeopathic Officer of Kanpur Nagar, added to the esteemed panel of speakers. The event featured insightful lectures by renowned speakers, **Dr. Pankaj Acharya** and **Dr. Sandeep Kumar Mishra**, who shared their expertise on important topics like Suicidal Tendency & Homeopathy and Migraine & Homeopathy, respectively.



The homoeopathic community in Kanpur experienced a valuable exchange of knowledge and networking opportunities during Impetus 2023. Schwabe India's commitment to the advancement of homoeopathic medicine was evident throughout the event.



Doctors' Meet: An Enlightening Evening in Lucknow of Homeopathic Insights

Lucknow witnessed a gathering of esteemed doctors and homoeopathic experts at the recently concluded Doctors' Meet, organized by Schwabe India. Held on 28th May 2023, the event provided a platform for knowledge sharing and discussions on evidence-based homoeopathy. Distinguished guests and renowned speakers graced the occasion, making it an evening to remember. The event commenced with the garlanding of **Dr. Hahnemann's** picture and a felicitation ceremony honoring the esteemed Guest of Honour, **Dr. Chetna Tripathi**, BSc, B.H.M.S., Chief Medical Superintendent of Lucknow Division, and **Dr. Vimla Rawat**, B.H.M.S., District Homeopathic Medical Officer of Lucknow. **Mr. Rajesh Dixit**, ZSM of Central & West-2 at Schwabe India, delivered a warm welcome note, setting the stage for an evening filled with insightful discussions.

The scientific sessions featured renowned speakers who shared their expertise and research findings. **Dr. Girish Gupta**, MD (Hom.), PhD, a distinguished international clinician and researcher, captivated the audience with his





lecture on evidence-based homoeopathy in various types of arthritis. **Dr. Poorva Tiwari**, B.H.M.S., MD (Hom.), Scientific Officer at Schwabe India, presented scientific studies on Rück-Pain and Olmuv in spondylitis, shedding light on their efficacy in managing the condition. The event also included a panel discussion moderated by **Dr. R. Valavan**, MD (Hom.), MBA, Head of Scientific & Medical Affairs at Schwabe India. The esteemed gathering of doctors engaged in a fruitful discussion on various aspects of homoeopathy, enriching the collective knowledge of the attendees. Schwabe India continues to play a pivotal role in promoting evidence-based homoeopathy and providing high-quality homoeopathic solutions. The Doctors' Meet in Lucknow served as a testament to their commitment to advancing the field and empowering the medical community with valuable insights.



The event's success underscores the growing acceptance and relevance of homoeopathy in the healthcare landscape, paving the way for its continued advancement in the years to come.



Schwabe India Hosts Momentum: Doctors Meet at Bhopal

Bhopal recently witnessed a remarkable gathering of esteemed doctors and experts in the field of homoeopathy as Dr. Willmar Schwabe India concluded the highly anticipated event, Momentum 2023. The event, held under the theme "From Nature, For Health," showcased the significance of evidence-based homoeopathic formulations in promoting holistic well-being. Momentum 2023 brought together prominent figures in the field, including Chief Guest **Dr. S.K Mishra**, MD (Homoeo), PhD, Principal of GOVT Homeopathic College Bhopal, and **Dr. Ayesha Ali**, M.D (Medicine Hom), L.L.B., Registrar of M.P Homeopathic Council, who graced the occasion as the Guest of Honour.

The event featured enlightening presentations and discussions by renowned experts. **Dr. Bhushan Singh**, M.D. (Psychiatric) MSc, shared valuable insights into mental health and its homoeopathic treatment, drawing from his expertise in clinical psychology. **Dr. Shyam Sunder Singh**,



BHMS, M.D. (Homoeo), captivated the audience with his exploration of the wonders of homoeopathy. **Dr. Shalendra Singh**, BHMS, M.D. (Homoeo), shared his extensive knowledge and experience in clinical homoeopathy, providing valuable insights for the attending physicians.



The event commenced with a warm welcome address by **Mr. Rajesh Dixit**, ZSM of Central & West-2 at Schwabe India, followed by the inaugural address by **Dr. R. Valavan**, BHMS, M.D. (Homoeo).

Dr. Valavan emphasized the importance of evidence-based homoeopathic formulations in achieving optimal health outcomes. The successful conclusion of Momentum 2023 marks another milestone for Dr. Willmar Schwabe India in its relentless pursuit of promoting natural healthcare solutions.

The event served as a platform for knowledge sharing, collaboration, and the advancement of homoeopathy in Bhopal. Driven by the vision of harnessing the power of nature for better health, Schwabe India continues to be at the forefront of delivering high-quality homoeopathic products and supporting the professional community.



Schwabe India Empowers Women's Health with Free Homeopathic Camp on Women's Day



Ghaziabad, India - Schwabe India, a trusted name in homeopathy, celebrated **International Women's Day** by organizing a highly impactful free homeopathic camp exclusively for women. Led by renowned homeopath **Dr. Valavan**, the event aimed to provide women with personalized healthcare solutions and empower them to prioritize their well-being. The camp witnessed an enthusiastic response from women of all ages and backgrounds, who flocked to seek expert advice and guidance from **Dr. Valavan** and his team of experienced homeopathic doctors. Addressing a range of women's health concerns, including menstrual problems, hormonal imbalances, pregnancy-related issues, and menopause, the camp focused on delivering comprehensive care and fostering a deeper understanding of natural healthcare options. Schwabe India's commitment to holistic healing and Dr. Valavan's expertise created a supportive environment for women to discuss their health issues openly. By offering personalized homeopathic treatment plans, the camp emphasized the

importance of natural remedies in enhancing women's overall well-being.

"International Women's Day provided the perfect platform to celebrate and empower women through the lens of homeopathy," said Dr. Valavan. "We were honored to be able to offer our expertise and support to women from diverse backgrounds. Our aim was not only to provide effective healthcare solutions but also to educate and inspire women to take charge of their health journey." The event served as a reminder of Schwabe India's commitment to women's health and their mission to empower women with natural and sustainable healthcare options. The free homeopathic camp epitomized the spirit of International Women's Day by promoting health, knowledge, and empowerment among women in the community. Schwabe India extends its heartfelt gratitude to all the women who participated in the camp and reaffirms its commitment to continue supporting their health and well-being throughout their life's journey.



Schwabe India Hosts Spectacular Award Night in Vietnam to Celebrate Top Channel Partners



In an exceptional celebration of success and collaboration, Schwabe India organized a prestigious award night function on June 4, 2023, in Ho Chi Minh City, Vietnam. The event was dedicated to recognizing and felicitating the top 100 channel partners, including India's leading dealers, who have played a pivotal role in the company's growth and customer engagement. Acknowledging the crucial role played by distribution and channel partners in the pharmaceutical industry, Schwabe India understands their significance in bridging the gap between manufacturers and end consumers. With a firm belief in nurturing strong partnerships, the company annually honors its channel partners and provides a platform for strategic discussions, deliberations, and innovative ideation. The meet served as an opportunity to strengthen and enhance the channel network, fostering collaboration and synergies to deliver enhanced value and a remarkable customer experience. Schwabe India's commitment to excellence was reflected in this grand event,

which brought together esteemed channel partners to celebrate their achievements and explore new avenues of growth and success.

