Contra-indications: No contra-indications for the use of **Alpha**[™]**-Liv Drops** are known.

Interactions: No interactions between Alpha[™]-Liv Drops and other products are known.

Presentation: Bottle of 30 ml.

References:

- 1. Zimmerman, Hyman J. "Hepatotoxicity: the adverse effects of drugs and other chemicals on the liver." (1999).
- 2. Littlefield, Amber, and Christy Lenahan. "Cholelithiasis: presentation and management." Journal of midwifery & women's health 64.3 (2019): 289-297.
- 3. Wang, Xia, Jayanta Roy Chowdhury, and Namita Roy Chowdhury. "Bilirubin metabolism: applied physiology." Current Paediatrics 16.1 (2006): 70-74.



Good Morning[™] Constipation Drops

This product was created in response to a market need for a formulation for constipation and associated issues.

Introduction

Constipation is one of the very common day-to-day problems in the high-living society. As per reports, 22% of Indians are suffering from constipation. It is more common in the metro cities. Constipation can be perceived as infrequent bowel movements, difficulty in defecation, distress symptoms of faecal incontinence, retentive posture, withdrawal behaviour, etc. No international consensus has been reached regarding definition of constipation. All age people can have constipation. Constipation can be an associated complaint of other physical problems. As per the data, constipation is more likely in people suffering from diabetes. 60% of people with long-standing diabetes were estimated to deal with constipation.2 In females, constipation was found more common during pregnancy. Changes in a woman's hormones and pressure to the rectum make them more prone to constipation. Other common causes of constipation are lack of fibre in diet, eating excess of milk or cheese, irregular routine such as traveling or eating or going to bed, sedentary life style, medications, medical conditions, dehydration, etc. Non-treated chronic constipation may be complicated with other health issues like piles, anal fissure, urine to leak from the bladder due to pelvic floor muscles, from straining, infection in the colon, etc.

Good Morning™ is a formulation to treat the constipation (both acute and chronic constipation) and the symptoms arises thereof. The therapeutic components of the Good Morning™ are well known and clinically established. Ingredients of the formulation complement each other and



protect the gut from the complications of constipation. They cover the characteristics symptoms of constipation. Efficacy and safety of **Good Morning™** was studied in in-vivo model. It exhibited excellent anti-constipation activity through modulation of intestinal motility and bulk-forming mechanism. It has also demonstrated superior safety profile.

 $\textbf{Indications:} \ \textbf{Constipation and related problems}$

Composition:

Each ml contains:

Hydrastis Canadensis 2X 10% v/v
Leptandra 3X 10% v/v
Oleum ricini 3X 10% v/v
Podophyllum peltatum 3X 10% v/v

Rhamnus catharticus 3X 10% v/vSenna 1X 10% v/vAlcohol content 47% v/v

Proven indications of the individual ingredients in the sphere of claimed action:

Hydrastis canadensis: Constipation, with sinking feeling in stomach, and dull headache. During stool, smarting pain in rectum. After stool, long-lasting pain. Acts especially on mucous membranes, relaxing them and producing a thick, yellowish, ropy secretion.

Leptandra: Constipation due to liver complaints. Stools black, first hard, tarry, bilious, undigested, followed by great distress in liver. Constant dull aching distress in umbilical region. Burning distress in back part of liver and spine.

Oleum ricini: Cramps colic during stool in constipation. Stool hard in small balls with a little mucous and blood. The pit of the stomach is very sensitive. Pains shoot towards the umbilicus and hypochondria.

Podophyllum peltatum: Constipation alternating with diarrhoea. Small, frequent, bilious stools with tenesmus. Before stool: intense nausea; sudden urging; loud gurgling as of water; rumbling in left side; violent colic or absence of pain; prolapses ani.

Rhamnus catharticus: Very useful in constipation, violent rumbling and griping, especially cutting pain in ilio-caecal region and in the transverse colon; abdomen hard. Hardness of abdomen during constipation with bloating.

Senna: Constipation, with colic and flatulence. Stools hard and dark with loss of appetite, coated tongue, bad taste and weakness. Evacuation with tenesmus and followed by a burning sensation in the anus. Skin disease with constipation; colicky pain during evacuation. It acts as a tonic where the system is broken down, bowels are constipated and muscles are weak.

Directions for use

Dosage: Unless otherwise prescribed, 10-20 drops with 1/4 cup of water, upto 3 times a day half an hour after meal.

Note: The product contains alcohol. In the case of children, pregnant and lactating women and in certain serious liver and alcohol problems, consult a specialist.

Side effects: No side effects of Good Morning™ are known.

Contraindications: Hypersensitivity to the above ingredients.

Interactions: No interactions between **Good Morning™** and other products are known.

Presentation: 30 ml glass bottle.

References:

- 1. Smritee Chaturvedi. 22% of Indian adults suffer from constipation: Abbott 'Gut Health Survey'. Abbott Media. Godrej BKC, Plot C 68, G block. 16th Floor, Bandra Kurla Complex. Near MCA Club, Bandra (E). Mumbai 400051. India.
- 2. Manoel Álvaro de Freitas Lins Neto, Keila Andreia Martins Moreno, Ravidson Carlos Correia da Graça, Sandra Maria Gicó Lima,. Constipation prevalence in diabetic patients, Journal of Coloproctology, Volume 34, Issue 2, 2014, Pages 83-86, ISSN 2237-9363

Zauber™ Hair Drops

This product was developed by Schwabe India in response to the growing market demand for a solution to hair problems like hairfall, early greying, and others.

Introduction

Hair complaints are very wide in range. Among them common complaints are hair loss, dandruff, greasy hair, split hair, dry hair, tinea capitis, premature of greying of hair, etc. In most cases, it develops gradually. These problems can start at any age. Hair fall and baldness are considered old age problem, but they are now prevalent at younger age. In most cases, it develops gradually. Healthy hairs are part of beauty. Thin hair and baldness have negative impact at interviews, meetings, presentations etc. Density of hair on scalp does not only reflect level of energy, but also the state of health and beauty. It is a major factor for beauty for both men and women of marriageable age. Certain drugs, severe infections,

